Content Management Tools Map

Content Management

Evernote
Best article clipper

- ⊕ Best NOTES database with flexible content tagging
- ⊕ Complex search strings can be scripted
- ⊕ Best, multi-platform web clipper
- ⊕ Desktop and mobile apps with live sync
- ⊕ Local and cloud-based

Notion
Flexible app and data collector

- ⊕ Ability to publish to web at custom URL
- ⊕ Powerful, multi-platform web clipper
- ⊕ Web publishing popular with the TikTok crowd
- ⊕ Ability to create mashup of tables (to-do lists, etc.) and notes
- ⊖ Appears to generate non-fixable line endings on export

Bear
Best for simple tag note collection

- ⊕ Beautifully designed NOTES database
- ⊕ Safari browser extension web clipper
- ⊕ Most export formats: DocX, ePub, HTML, Markdown, PDF, RTF
- ⊕ Ability to search files for "text strings" with contextual search results
- ⊖ Shows abbreviated modification time
- ⊖ Hashtags are convenient but difficult to manage (multiple hashtag strings)
- ⊖ _underscore used for italics turns part of links into italics, minor quibble but irritating

Airtable
Inability to search attachments is major limitation

- Flexible relational DATABASE with superior GUI
- Ability to track modification dates
- Form fields for easy entry (separate fields for categories, tags, etc.)
- Does not search attachments
- Offers desktop app but works with cloud only

Plain .txt files

- Flexible
- Easy exchange/backup
- Organizing by folder is simple
- Editing environment is poor

iA Writer
Best for editing

- ⊕ Stores articles as .txt files in Library folder AND cloud
- ⊕ Live desktop and mobile app editing
- ⊕ View creation and modification dates
- ⊕ Focus mode
- ⊕ Syntax colors
- ⊕ Most important export formats: DocX, HTML, Markdown, PDF
- ⊕ Publish to Medium
- Can search all files for "text string" but shows results without context

Scrivener
Best for hierarchical organization

- ⊕ Able to store Meta Description (excerpt) in Synopsis
- ⊕ Ability to track modification dates
- ⊕ Stores articles in drag-and-drop folders
- ⊕ Can search all files for "text string" and shows highlighted results
- ⊖ No live sync but can be used on iOS app via Dropbox